

INFO BRIEF



Think, Don't Drink

For more information visit our website at
<http://www.region10ct.org/schools/LSM/LSMSafeParty.html> OR
 contact Jessica Wright at 860-496-2139

STRATEGIES USED

Contract with Troop L to increase patrol of community, school and party events along with DWI checkpoints.

Five local liquor stores underwent compliance checks and each passed.

A media campaign is done each year including PSAs, poster contest with high school students, and YouTube videos.

A Safe Party Parent Registry has been created and is accessible on the coalition page of the Region 10 website.



HISTORY OF THE COALITION

The Region 10 Coalition to Stop Underage Drinking has received the Best Practice Grant (BP) from the State of Connecticut's Department of Mental Health and Addiction Services for the past 4 years. The coalition utilizes the Strategic Prevention Framework, a five step process that includes needs assessment, community capacity building, planning, implementation and evaluation, to address the problem of underage drinking and marijuana in the Burlington and Harwinton communities.

DEMOGRAPHICS

(from Connecticut Economic Resource Center)

	BURLINGTON	HARWINTON
Population in 2011	9,191	5,618
Land Area in sq. miles	30	31
Median Age	42	44
Youth age 5-17	1,088	1,094

RISK FACTORS & OUR GOAL

Through a needs assessment the risk factors identified for both substances were: law enforcement and family norms. The coalition's goal is to build community capacity to reduce youth substance use by implementing and evaluating evidence-based prevention and environmental strategies.

SURVEY RESULTS 2010 VS 2012

YOUTH	2010	2012	Made Positive Change
30 day use of alcohol reported by 9-12th graders	33%	25%	✓
Social Access from Friends	46.7%	27.6%	✓
Age of initiation before 13	7.4%	6.8%	✓
PARENTS			
Perceived Risk of Great Harm for Marijuana	94.7%	97.8%	✓
Should teens be allowed to drink? Answered definitely not true	69.8	70.8%	✓
Yes, it is against the law to serve alcohol to minors, except own child	21.8%	39.3%	✓

MOVING FORWARD

We are constantly growing and currently have 30 members from numerous community organizations including law enforcement, school administration and staff, parents, elected officials, parks and recreation departments, juvenile probation, and students. We would like to continue to expand membership along with creating subcommittees and appointed positions. The coalition would also like to continue to offer programs for youth and adults on current drug trends.

